

Is it really ten years since we stood at the threshold of the new millennium? Yes and make no mistake, it has been a great decade for the shading industry—doubling in size during that time.

Not by accident. At home, at leisure and at the workplace our products touch and enhance people's lives. We respond to changes in style and lifestyle; discover new products; find different ways to build and sell traditional ones; react responsibly to safety; make practicality, ease of use and convenience a goal and take strong positive steps in the fight for energy saving.

And the great thing about all this ongoing achievement is that it's on show, together with visions of the future, in one place, at one time and under one roof at the BBSA Showcase 2010.

If that's not a reason to be there then it's hard to see what is. What goes around comes around. The industry trendsetters who are exhibiting need to be confident of your support so that they will continue to make the developments that set the industry for a new decade of growth. So we all benefit.

Be there. It will be the best thing you do this year.

Neil Williams

next issue

Winter's gone (hopefully) and its outdoors with the full range of exterior options and that outdoors indoors- the conservatory. Romans and production machinery are also featured.



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Hard work pays dividends



Dave Morgan 64

Views from the president on the eve of Showcase



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2010 showcase

7-9th Feb. Ricoh Arena Coventry

New products, inspiration and essential information whether you are wholesaling, manufacturing, selling or installing blinds and shutters. Plus news of key new developments from the BBSA. No other event in the UK will give you more. **All the details on pages 49-64**

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